



## DISCOVER OUR STORY BEHIND POLISH MID-CENTURY DESIGN

Year 1962 – This is when it all begins. Our name comes from our flagship product – the 366 Armchair. It was the most popular piece of Polish Mid-Century furniture. This was partly a matter of luck: in the early 1960s, one of the biggest furniture factories in Poland was destroyed by fire, creating a sudden need for simple furniture that could be assembled quickly. Young interior and piano designer, lecturer at University of Art in Wrocław, Józef Chierowski jumped at the opportunity. That was when the chair's potential first manifested itself. Thanks to its minimalist design and lightweight wooden construction, it was an instant success, soon to be found in almost every office, café and restaurant in Poland. The 366 Armchair was manufactured for over 20 years, with more than 500,000 copies sold throughout the Eastern Bloc. Despite such success, this Masterpiece never had the chance to be noticed outside of the Soviet sphere of influence.

In 2014, following a hiatus of over 30 years, 366 Concept - Retro Furniture decided its time has come. After securing exclusive licensing rights, we reissued this forgotten Icon of Polish Mid-Century Design, based on the original drawings from the 60s. And now became an Icon of Polish Design featured in The Design Museum in London.

### **OUR VISION**



We believe that our work is not only about the product or the price tag, but also about how things are done. That is why we put great effort into making our furniture fair: sustainable, eco-friendly and socially conscious.

#### PREMIUM QUALITY

Excellence results from hard work. Quality is a word that is easily misused. Our quality is the facts: many years of experience of employees, the latest production technologies, beautiful and durable finishing materials, seasoned wood. Thanks to them, 366 Concept - Retro Furniture looks even better than in the pictures.

#### **CULTURAL HERITAGE**

We believe Good Design is Timeless. That is why we bring back only Premium Icons of Polish Mid-Century Design, which have already passed the test of time and have proven themselves to be timeless. Authentic Icons of the 60s, made with exellent quality materials and a contemporary touch. Our furniture is finished with utmost care to ensure top-shape longevity.

#### 100% MADE IN POLAND

Our products are manufactured exclusively in Poland; in modern, safe plants, by experienced craftsmen with whom we have worked for years. Our company fair trade policy exceeds many of the European standards. Buying from us, you are sure to give people safe work and fair salary.

#### ZERO WASTE

366 Concept put great effort into making business fair: sustainable, eco-friendly and socially conscious. Company lunched eco-friendly program. Every bought product gives planet a new tree, for future generations. 366 Concept have decided to not transport furniture wrapped into plastic bags. Instead of this company use only paper carton, bags and tags created from recycled paper. There is no waste from fabrics too, each piece is reusable as sampler for clients.

## NATURE CARE



Our philosophy is to live in harmony with nature. Only safe, water-based pigments, varnishes and glues are used in the production process. We have also decided to invest in the future of our planet, one tree at a time. For every Armchair sold, one Tree gets planted. This program helps reforest the land and it's all thanks to you!





## PARISIAN STANIST STANI



#### 9

## TOUCH OF SHINE VELVET



Hotel Rose Bourbon - Paris

200-190 CHAIR SHINE VELVET COLL. - MUSTARD ASH - 02 NATURAL



#### 11

#### SHINE VELVET COLLECTION

Shine Velvet is a French Velvet, a type of woven tufted fabric in which the cut threads are evenly distributed, with a short dense pile, giving it a distinctive soft feel. By extension, the word velvety means "smooth like velvet. Velvet collection make each interior element will be born in Versailles. Comfort cloth furniture from this collection will be exclusive decoration of any interior. The fabric looks similar to velvet, but the surface changes the shade of color as you go over it with your hand.



Hotel Rose Bourbon - Paris

**200-190** CHAIR

#### **MUSTARD**

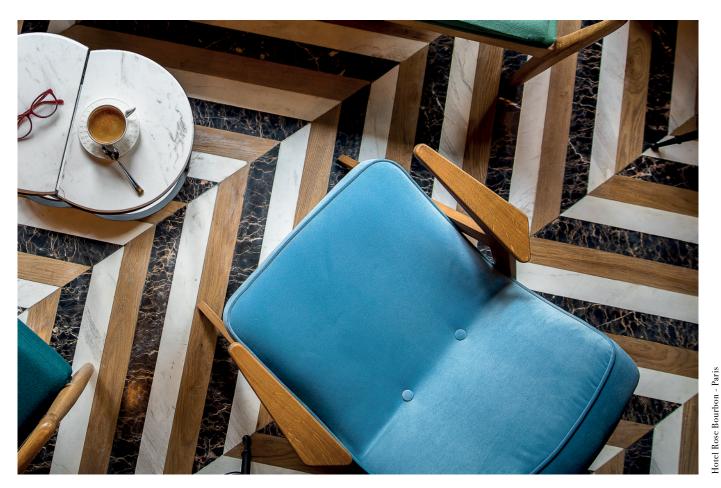
Mustard energizes and stimulates the mind, can encourage reserved character traits and behaviors, and also subtlety increase positive feelings and emotions.



Hotel Rose Bourbon - Paris



## AT THE ROSE BOURBON HOTEL



#### **BUNNY ARMCHAIR**

A reissue of the classic 300-177 Armchair, which gets its name from the characteristic armrests in the shape of rabbit ears. Deservedly recognized as one of the Icons of Polish Mid-Century design. Definitely one of the more extravagant designs produced in Poland in the 1960s, with a timeless body that never ceases to impress. A compact Armchair perfect for Scandinavian or Mid-Century interiors.

#### **SKY BLUE**

Sky Blue promotes healing, creativity, freedom and calmness. It is a favorite color for many people, it is perceived as being a color of peace, safety and security. It is often associated with intelligence and wisdom, studies suggest that blue is linked to clear thinking and concentration. Lighter, brighter shades show a stronger interest in appearance and being unique, they value being different. Skye Blue is also reserved and trust worthy and it's not looking for attention.



Hotel Rose Bourbon - Paris

#### **BUNNY** ARMCHAIR







#### CUSHIONS CIRCLE M

VELVET COLL. - INDIGO, SKY BLUE, MERLOT, SHINE VELVET COLL. -MUSTARD, MAUVE with piping







# PARIS, MON AMOUR

## Paris, 9.30



Marcel & Clementine Restaurant - Paris







#### **INDIGO**

Indigo is created out of a combination of blue and violet and falls somewhere into the middle of those colors. It's associated with mystical powers, intuition and higher levels of perception and different levels of consciousness. It is also linked to sincerity and having integrity, also knowledge, wisdom, fairness, conformity and traditional.





Marcel & Clementine Restaurant - Paris and Hotel Amour - Paris

### la vie est belle!



Hotel Amour - Paris





## BON VOYAGE!

## VOILA! INE HENEW OU CCIONE 30 #0 TWEED COLLECTION A classic Tweed with a modern twist. This Scottish woollen fabric was used to make jackets in the 1960s. Now the timeless herringbone pattern has returned in a range of trendy colours. We offer several shades of beige and grey, perfect for Scandinavian and loft interiors – with a retro touch. **DENIM COLLECTION** Thanks to a texture reminiscent of frayed jeans, gives furniture a well-worn originality. The 85% cotton fabric is both breathable and durable. Its elasticity means that it keeps its shape and does not wrinkle. 200-190 CHAIR TWEED COLL. - GREY DENIM COLL. - GREY ASH - 03 DARK





## INTERIOR MANAGEMENT OF ARISTOCK TO THE SECOND OF THE SECON



BUNNY 2-SEATER

VELVET COLL. - BOTTLE GREEN ASH - 02 NATURAL



**FOX** ROUND COFFEE TABLE L

ASH - 03 DARK

**BUNNY** ARMCHAIR

VELVET COLL. - OLIVE ASH - 03 DARK



**FOX** LOUNGE CHAIR

CORD COLL. - TAUPE ASH - 03 DARK **FOX** 3-SEATER

SHINE VELVET COLL. - MUSTARD ASH - 03 DARK



# LOST & FOUND DESIGN STORY



#### **BLACK**

The color black is often associated with wealth, intelligence, seriousness, the unknown and power. Black is also associated with style and implies seriousness and professionalism. There is much mystery connected to the color black, black hides things and absorbs other colors. It can also be a very effective color for making other colors stand out. Black is a very strong powerful color that demands seriousness and respect.

**366 METAL** ARMCHAIR

SHINE VELVET COLL. - OLIVE ASH - 03 DARK METAL - BLACK GLOSS **FOX** ROUND COFFEE TABLE L

ASH - 03 DARK

**366 METAL** 2-SEATER

VELVET COLL. - BLACK ASH - 03 DARK METAL - BLACK GLOSS





**366 METAL** ARMCHAIR

SHINE VELVET COLL. - MUSATRD ASH - 03 DARK METAL - BLACK GLOSS **FOX** ROUND COFFEE TABLE L

ASH - 03 DARK

**366 METAL** SOFA

SHINE VELVET COLL. - MUSATRD ASH - 03 DARK METAL - BLACK GLOSS



#### CUSHION CIRCLE S

SHINE VELVET COLL. - INDIGO with piping

#### **366 METAL** ROCKING CHAIR

SHINE VELVET COLL. - INDIGO ASH - 03 DARK METAL - BLACK GLOSS



**FOX** ROUND COFFEE TABLE M

ASH - 03 DARK

CUSHION CIRCLE S

CORD COLL. - CREME with piping

**FOX** ROUND COFFEE TABLE L

ASH - 03 DARK



#### **FOX** LONG SOFA

SHINE VELVET COLL. - EMERALD ASH - 03 DARK

#### **FOX** CLUB CHAIR

VELVET COLL. - MERLOT ASH - 03 DARK & BRASS MAGAZINE SHELF

#### **CREME**

Creme is a very popular color in home design and decoration. Creme provides a good balance of neutrality, calm and comfort which is ideal for the home. While being a very popular choice it would also perhaps suggest conventional thinking and a focus on the basics, such as family comfort and relaxation. Creme has relaxing and comforting influences, it encourages, calmness, general neutrality and impartial thinking.



ASH - 03 DARK









200-190 BAR STOOL S

DECO COLL. - JUNGLE BLUE ASH - 03 DARK **200-190** CHAIR

VELVET COLL. - INDIGO ASH - 03 DARK



200-190 BAR STOOL S DECO COLL. - JUNGLE BLUE ASH - 03 DARK



# LA VIE EN ROSE







**200-190** CHAIR

VELVET COLL. - BOTTLE GREEN ASH - 03 DARK **200-190** CHAIR

VELVET COLL. - POWDER PINK ASH - 03 DARK





**366 METAL** ARMCHAIR

SHINE VELVET COLL. - INDIGO ASH - 03 DARK METAL - GREY GLOSS **FOX** ROUND COFFEE TABLE M

ASH - 03 DARKK

**366 METAL** ARMCHAIR

SHINE VELVET COLL. - BORDEAUX ASH - 03 DARK METAL - BLACK



**FOX** SOFA

SHINE VELVET COLL. - INDIGO ASH - 03 DARK **CUSHION** RECTANGLE M

SHINE VELVET COLL. - BORDEAUX with piping

#### **DECO COLLECTION**

POWER

OF PRINTS

Craving a touch of tropical warmth at home? Thanks to the unique Deco fabric collection, you can enliven your interiors with the inimitable shapes and colors of the tropics. The collection is based on carefully selected prints, ensuring each piece of furniture will continue to bring joy over the years, despite the changing fashions. Instead of dominating the interior, these chairs will serve as the perfect accent pieces. The fabrics are suitable for both indoor and outdoor use.





#### CUSHION CIRCLE S

DECO COLL. - PINEAPPLE WHITE with piping
VELVET COLL. - BOTTLE GREEN

#### CUSHION CIRCLE S

DECO COLL. - JUNGLE BLUE with piping VELVET COLL. - INDIGO



#### 59

## TASTE OF POWDER PINK



FOX CLUB CHAIR

VELVET COLL. - POWDER PINK ASH - 03 DARK & BRASS MAGAZINE SHELF **FOX** ROUND COFFEE TABLE L

ASH - 03 DARKK

**BUNNY** ARMCHAIR

VELVET COLL. - POWDER PINK OAK - 03 DARK

## SECRET GARDEN

exotic & flower prints



**CUSHION**SOUARE S

DECO COLL. - PINEAPPLE WHITE with piping

60

#### FLORAL & EXOTIC

The floral and exotic trend is still going influential. The trend has developed for 2018 – it's about incorporating lots of lush and exciting greens. It began to show up for the last 2 years, from the runways at New York and Milan, Kenzo, Disney 2016 ad campaigns, to trendy Instagram palm props. Give your house a fresh new feeling for summer, just add floral and exotic prints into your decor.



#### **FOX** LOUNGE CHAIR

DECO COLL. - PINEAPPLE WHITE ASH - 03 DARK



**FOX** LOUNGE CHAIR

DECO COLL. - JUNGLE GREEN ASH - 03 DARK CUSHION SQUARE S

VELVET COLL. - POWDER PINK with piping



**FOX** ROUND COFFEE TABLE L

ASH - 03 DARK

**366** ARMCHAIR

DECO COLL. - JUNGLE GREEN OAK - 03 DARK **CUSHION** RECTANGLE S

VELVET COLL. - POWDER PINK with piping

### l'air de Paris



200-190 CHAIR VELVET COLL. - INDIGO ASH - 03 DARK





200-190 CHAIR VELVET COLL. - INDIGO ASH - 03 DARK



**200-190** CHAIR

DECO COLL. - JUNGLE BLUE ASH - 03 DARK

## BECAUSE THE WORLD IS ROUND



### **CUSHION** CIRCLE S

DECO COLL. - JUNGLE BLUE with piping
VELVET COLL. - INDIGO

#### **BLUE**

Blue represents both the sky and the sea, and is associated with open spaces, freedom, intuition, imagination, expansiveness, inspiration, and sensitivity. Blue also represents meanings of depth, trust, loyalty, sincerity, wisdom, confidence, stability, faith, heaven, and intelligence. The blue color communicates significance, importance, and confidence without creating somber or sinister feelings. Blue is often associated with intelligence, stability, unity, and conservatism.



### **TURQUOISE**

Turquoise is one of the oldest protection amulets and in many ancient cultures was a symbol of wealth and prosperity. It was associated with connections to the spiritual world, psychic sensitivity, and protection from harm and negative energy. Turquoise, a blend of the color blue and the color green, has some of the same cool and calming attributes.







**FOX** FOOTREST

DECO COLL. - JUNGLE GREEN ASH - 03 DARK **FOX** LOUNGE CHAIR

DECO COLL. - JUNGLE GREEN ASH - 03 DARK **FOX** ROUND COFFEE TABLE M

ASH - 03 DARK



**FOX** ROUND COFFEE TABLE L

ASH - 03 DARK

**366** ARMCHAIR

DECO COLL. - JUNGLE GREEN ASH - 03 DARK **200-190** CHAIR

DECO COLL. - JUNGLE GREEN ASH - 03 DARK



**FOX** LOUNGE CHAIR

DECO COLL. - JUNGLE GREEN ASH - 03 DARK CUSHION SQUARE S

VELVET COLL. - POWDER PINK with piping

**FOX** ROUND COFFEE TABLE M

ASH - 03 DARK



### **366** ARMCHAIR

DECO COLL. - JUNGLE GREEN OAK - 03 DARK

### **CUSHION** RECTANGLE S

VELVET COLL. - POWDER PINK with piping



# FOR RETRO LOVERS

## fall in love with crafted furniture



**200-190** CHAIR

LOFT COLL. - MUSTARD ASH - 03 DARK

# LOVE AT FIRST SIT

**FOX** 

**FOX** 2-SEATER

LOFT COLL. - MUSTARD ASH - 03 DARK **CUSHION** SQUARE S

VELVET COLL. - MERLOT with piping

FOX ROUND COFFEE TABLE M & L

ASH - 03 DARK

# MID-CENTURY DESIGN ROCKS!

already from 60 years



200-190 CHAIR LOFT COLL. - MUSTARD ASH - 03 DARK FOX
2-SEATER

LOFT COLL. - MUSTARD ASH - 03 DARK CUSHION SQUARE S

VELVET COLL. - MERLOT with piping



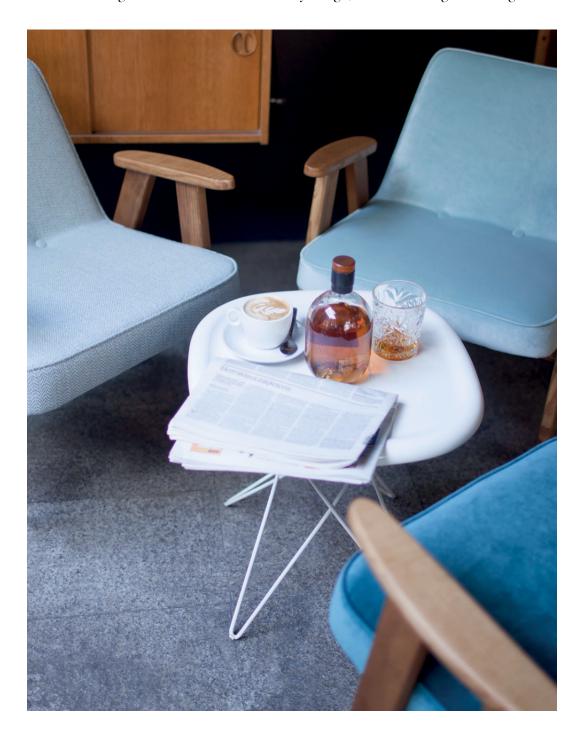


# TRUE IDENTITY



### 366 ARMCHAIR

Our name comes from our flagship product – the 366 Armchair. It was the most popular piece of Polish Mid-Century furniture. This was partly a matter of luck: in the early 1960s, one of the biggest furniture factories in Poland was destroyed by fire, creating a sudden need for simple furniture that could be assembled quickly. In 2014, following a hiatus of over 30 years, 366 Concept - Retro Furniture decided its time has come. After securing exclusive licensing rights, we reissued this forgotten icon of Polish Mid-Century Design, based on the original drawings from the 60s.



**366** ARMCHAIR

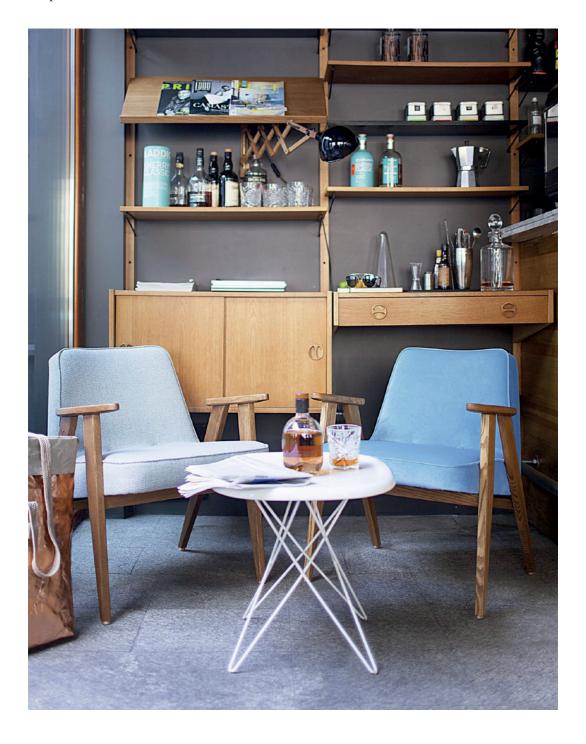
LOFT COLL. - MENTOS OAK - 03 DARK 366 ARMCHAIR

VELVET COLL. - SKY BLUE OAK - 03 DARK **366** ARMCHAIR

SHINE VELVET COLL. - BLUE ROYAL OAK - 03 DARK

### NATURAL BEAUTY OF WOOD

366 Concept - Retro Furniture uses natural wood and wood by-products to create their furniture. However, wood grain is a product of nature, and much like a fingerprint, no 2 grain patterns are ever exactly alike. This uniqueness is one of the most appealing aspects of wood products. Soil and climate affect the growth patterns of wood. The finest hardwoods have certain natural characteristics that cannot be erased during the finishing process. These characteristics are apparent and are not to be misinterpreted as defects.



366 ARMCHAIR

TWEED COLL. - MENTOS OAK - 03 DARK **366** ARMCHAIR

VELVET COLL. - SKY BLUE OAK - 03 DARK



# SPIRIT OF MID-CENTURY STYLE



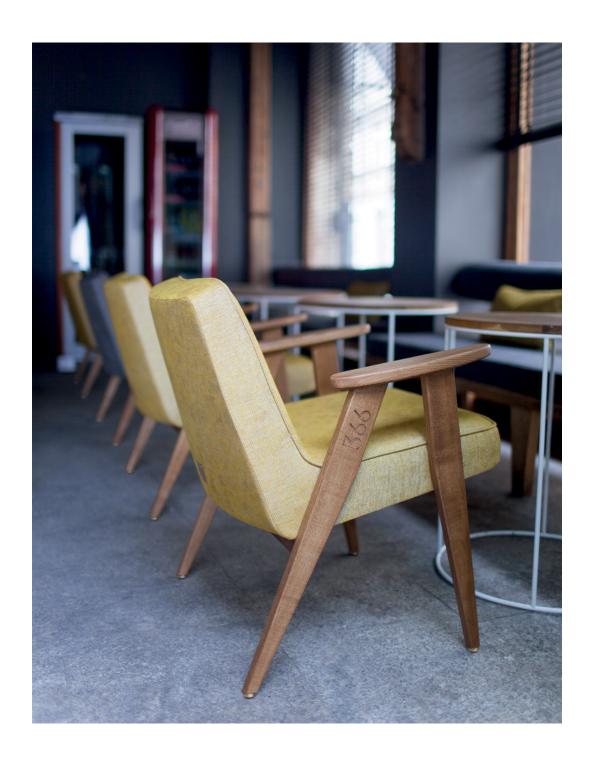
366 2-SEATER

LOFT COLL. - GREY OAK - 03 DARK 366 ARMCHAIR

LOFT COLL. - MUSTARD OAK - 03 DARK

### 89

## Must Have Icon

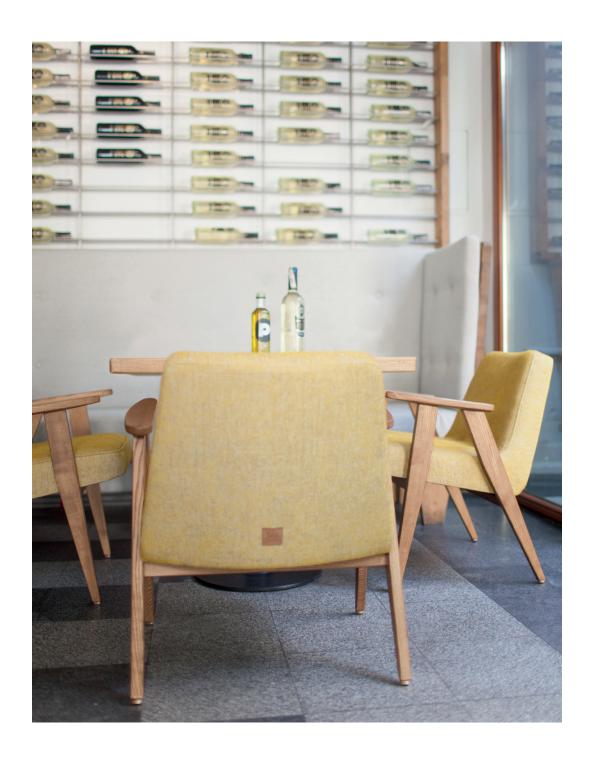


366 ARMCHAIR LOFT COLL. - MUSTARD OAK - 03 DARK



### 366 ARMCHAIR

Furniture series based on the legendary 366 Armchair designed by Józef Chierowski in 1962. The 366 Armchair is the king of Polish Mid-Century furniture. Over 500,000 copies were manufactured between the 1960s and the 1980s. Now, over 30 years later, it has been revived, based on Chierowski's original design. Named an Icon of European design by the OMA architects exhibition for Design Museum London.



**366** ARMCHAIR

LOFT COLL. - MUSTARD OAK - 03 DARK







# RETRO COL



## NATURE CARE

366 Concept - Retro Furniture is a company rooted in our relationship with nature. We love the woods and their intoxicating scent, always striving to give back more than we take. Therefore, every

always striving to give back more than we take. Therefore, every time you click "buy", we set out to plant a new tree. For future generations.

FOX LOUNGE CHAIR VELVET COLL. - BOTTLE GREEN ASH - 03 DARK OURTESY OF ROSE & GI

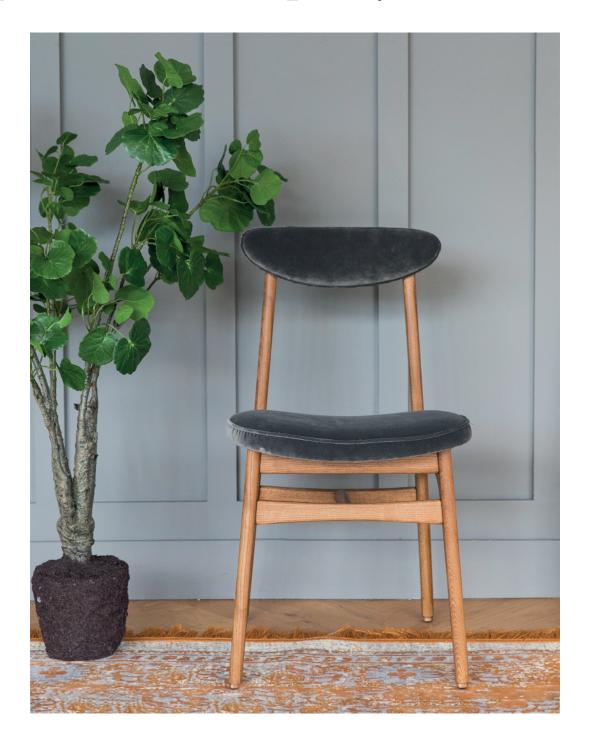
## for your comfort zone



FOX FOOTREST

VELVET COLL. - BOTTLE GREEN ASH - 03 DARK

## perfection & simplicity



200-190 CHAIR VELVET COLL. - GRAPHITE ASH - 03 DARK



100

Wood continues to age in your home. As it does so, it darkens. For those who appreciate the unique features that wood products offer, this transformation will continue to bring rich luster to the furniture as time goes on. Be aware of the above and enjoy your beautiful, natural wooden furniture!





# IDEAL FOR LOVERS especially for two 366 **CUSHION** 2-SEATER **RECTANGULAR S** DENIM COLL. - GREY WOOL COLL. - MUSTARD OAK - 03 DARK

### **366 PLUS ARMCHAIR**

366 Plus is a larger version, adjusted for today's standards. Furniture series based on the legendary 366 Armchair designed by Józef Chierowski in 1962. Its compactness and comfort make it ideal for apartments and commercial spaces alike. The 366 Armchair is an Icon of Mid-Century Polish Design. Over 500,000 copies were manufactured between the 1960s and the 1980s. Now, over 30 years later, it has been revived, based on Józef Chierowski's original design.



366 PLUS ARMCHAIR

LOFT COLL. - MUSTARD OAK - 03 DARK

# BEAUTIFUL CONNECTIONS

mix and match!



105

### **PROPERLY AGED**

Excellence requires time – the wood ages for a minimum of 7 years. Still, it is worth the wait. Properly dried and aged wood becomes perfectly malleable and deformity-resistant, ready to satisfy generations of users.



**FOX** LOUNGE CHAIR

DECO COLL. - JUNGLE GREEN ASH - 03 DARK **CUSHION** RECTANGLE S

DECO COLL. - JUNGLE GREEN with piping

# URBAN JUNGLE **CUSHION** 366 **FOX FOOTREST SQUARE S ARMCHAIR** DECO COLL. - JUNGLE GREEN DECO COLL. - JUNGLE GREEN DECO COLL. - JUNGLE GREEN OAK - 03 DARK ASH - 03 DARK with piping



# COMFORT // AREA



**FOX** LOUNGE CHAIR

SHINE VELVET COLL. - MUSTARD OAK - 03 DARK FOX FOOTREST

SHINE VELVET COLL. - MUSTARD OAK - 03 DARK





# H() | | () KS



# every Princess needs an Armchair



**366 JUNIOR** ARMCHAIR

VELVET COLL. - POWDER PINK ASH - O3 DARK **CUSHION** RECTANGLE S

SHINE VELVET COLL. - KHAKI



# celebrate childhood



**366 JUNIOR** ARMCHAIR

LOFT COLL. - MUSTARD ASH - O3 DARK **CUSHION** RECTANGLE S

LOFT COLL. - MUSTARD



# IT'S TIME FOR ENERGETIC COLOR **ORANGE** Orange, the blend of red and yellow, is a mixture of the energy associated with red and the happiness associated with yellow. Orange is associated with meanings of joy, warmth, heat, sunshine, enthusiasm, creativity, success, encouragement, change, determination, health, stimulation, happiness, fun, enjoyment, balance, sexuality, freedom, Orange is the color of joy and creativity. Orange promotes a sense of general wellness and emotional energy that should be shared, such as compassion, passion, and warmth. Orange will help a person recover 366 JUNIOR ARMCHAIR 366 JUNIOR ARMCHAIR LOFT COLL. - MANDARIN ASH - O3 DARK LOFT COLL. - MUSTARD ASH - O3 DARK



366 ARMCHAIR Velvet Coll. - Sky Blue Oak - 02 Natural

#### 366 SERIES

366 ARMCHAIR

Furniture series based on the legendary 366 Armchair designed by Józef Chierowski in 1962. Its compactness and comfort make it ideal for apartments and commercial spaces alike. The 366 Armchair is an Icon of Mid-Century Polish Design. Over 500,000 copies were manufactured between the 1960s and the 1980s. Now, over 30 years later, it has been revived, based of Józef Chierowski's original design. The 366 seats series includes: 366 Armchair, 366 Rocking Chair, 366 2-Seater, 366 Rocking 2-Seater, 366 3-Seater, 366 Sofa and 366 Rocking Sofa.

#### 366 ARMCHAIR







DIMENSIONS:

366 ROCKING CHAIR





Width: 61 cm Height: 72 cm Depth: 68 cm eat height: 42 cm

DIMENSIONS:





#### DIMENSIONS:

Width: 112 cm Height: 72 cm Depth: 62 cm Seat height: 42 cm

#### 366 ROCKING 2-SEATER





#### DIMENSIONS:

Width: 112 cm Height: 72 cm Depth: 68 cm Seat height: 42 cm

#### **366 3-SEATER**





#### DIMENSIONS:

Width: 165 cm Height: 72 cm Denth: 62 cm Seat height: 42 cm

#### 366 SOFA





#### 366 ROCKING SOFA





#### DIMENSIONS:

Width: 112 cm Height: 72 cm Depth: 62 cm Seat height: 42 cm

#### DIMENSIONS:



#### 120



Velvet Coll. - Mouse Grey Oak - 02 Natural

#### 366 PLUS SERIES - EXTENDED SIZE

366 PLUS ARMCHAIR

366 PLUS is a larger version, adjusted for today's standards. Furniture series based on the legendary 366 Armchair designed by Józef Chierowski in 1962. Its compactness and comfort make it ideal for apartments and commercial spaces alike. The 366 Armchair is an Icon of Mid-Century Polish Design. Over 500,000 copies were manufactured between the 1960s and the 1980s. Now, over 30 years later, it has been revived, based on Józef Chierowski's original design. The 366 Plus seats series includes: 366 Plus Armchair, 366 Plus Rocking Chair, 366 Plus 2-Seater, 366 Plus 3-Seater, 366 Plus Sofa and 366 Plus Rocking Sofa.

#### 366 PLUS ARMCHAIR





#### DIMENSIONS:

Width: 64 cm Height: 75 cm Depth: 68 cm Seat height: 42 cm

#### 366 PLUS ROCKING CHAIR





#### DIMENSIONS:

Width: 64 cm Height: 75 cm Depth: 72 cm Seat height: 42 cm

#### 366 PLUS 2-SEATER





#### DIMENSIONS:

Width: 118 cm Height: 75 cm Depth: 68 cm

#### 366 PLUS ROCKING 2-SEATER





.....

Seat height: 42 cm



#### DIMENSIONS:

Width: 118 cm Height: 75 cm Depth: 72 cm Seat height: 42 cm

#### 366 PLUS 3-SEATER



#### DIMENSIONS:

Width: 172 cm Height: 75 cm Depth: 68 cm Seat height: 42 cm

#### 366 PLUS SOFA





#### Width: 118 cm Height: 75 cm Depth: 68 cm Seat height: 42 cm

DIMENSIONS:

#### 366 PLUS ROCKING SOFA





#### DIMENSIONS:

Width: 118 cm Height: 75 cm Depth: 72 cm Seat height: 42 cm

#### 366 JUNIOR SERIES - SMALLER VERSION

366 JUNIOR ARMCHAIR

366 Junior is smaller version for kids from 3 to 12 years old. Furniture series based on the legendary 366 Armchair designed by Józef Chierowski in 1962. Its compactness and comfort make it ideal for apartments and commercial spaces alike. The 366 Armchair is an Icon of Mid-Century Polish Design. Over 500,000 copies were manufactured between the 1960s and the 1980s. Now, over 30 years later, it has been revived, based on Józef Chierowski's original design. The 366 junior seats series includes: 366 Junior Armchair, 366 Junior Rocking Chair, 366 Junior 2-Seater and Junior Sofa.



366 JUNIOR ARMCHAIR Velvet Coll. - Powder Pink Oak - 02 Light

#### 366 JUNIOR ARMCHAIR





Width: 52 cm

#### 366 JUNIOR ROCKING CHAIR





DIMENSIONS:

Height: 60 cm Depth: 53 cm Seat height: 35 cm

#### DIMENSIONS:

Width: 52 cm Height: 60 cm Depth: 62 cm Seat height: 35 cm

#### 366 JUNIOR 2-SEATER





DIMENSIONS:

Width: 94 cm Height: 60 cm Depth: 53 cm Seat height: 35 cm

#### 366 JUNIOR SOFA





DIMENSIONS:

Width: 94 cm Height: 60 cm Depth: 53 cm Seat height: 35 cm





#### **BUNNY SERIES**

**BUNNY ARMCHAIR** 

A reissue of the classic 300-177 Armchair, which gets ist name from the characteristic armrest in the shape of rabbit ears. Deservedly recognized as one of the Icons of Polish Mid-Century Design. Definitely one of the more exstravagant designs produced in Poland in the 1960s, with a timeless body thet never ceases to impress. A compact Armchair perfect dor Scandinavian or Mid-Century interiors. The Bunny Series includes: Bunny Armchair, Bunny Rocking Chair, Bunny 2-Seater, Bunny Rocking 2-Seater, Bunny 3-Seater, Bunny Sofa and Bunny Rocking Sofa.



#### **BUNNY ARMCHAIR**





Width: 66 cm

Height: 73 cm Depth: 66 cm Seat height: 42 cm

#### BUNNY ROCKING CHAIR





#### DIMENSIONS:

#### DIMENSIONS:

Width: 66 cm Height: 73 cm Depth: 72 cm Seat height: 42 cm

#### **BUNNY 2-SEATER**





#### Width: 118 cm Height: 73 cm Depth: 66 cm Seat height: 42 cm

DIMENSIONS:

#### **BUNNY ROCKING 2-SEATER**





#### DIMENSIONS:

Width: 118 cm Height: 73 cm Depth: 66 cm Seat height: 42 cm

#### **BUNNY 3-SEATER**





.....

#### DIMENSIONS:

Width: 170 cm Height: 73 cm Depth: 66 cm Seat height: 42 cm

#### **BUNNY SOFA**





Width: 118 cm Height: 73 cm Depth: 66 cm Seat height: 42 cm

DIMENSIONS:

#### BUNNY ROCKING SOFA





DIMENSIONS: Width: 118 cm

Height: 73 cm Depth: 72 cm Seat height: 42 cm

366 METAL ARMCHAIR Shine Velvet Coll. - Indigo Metal - Grey Gloss Oak - 03 Dark

#### 366 METAL SERIES

366 METAL ARMCHAIR

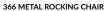
After reissuing the wooden 366 Armchair, 366 Concept - Retro Furniture turned to 366 Metal, also designed by Chierowski in the 1960s, but one which had never been manufactured before. Now this unknown design is seeing the light of day for the first time. Lightweight, original and minimalist, it is available in different shades of metal, black to copper, to white. Perfect for a variety of interiors: from delicate Scandinavian to industrial lofts. . The 366 Metal series includes: 366 Metal Armchair, 366 Metal Rocking Chair, 366 Metal 2-Seater, 366 Metal Rocking 2-Seater, 366 Metal 3-Seater, 366 Metal Sofa and 366 Metal Rocking Sofa.

#### 366 METAL ARMCHAIR











122



Height: 72 cm Depth: 62 cm Seat height: 42 cm

#### DIMENSIONS:



Width: 65 cm Height: 72 cm Depth: 68 cm Seat height: 42 cm

#### 366 METAL 2-SEATER





#### DIMENSIONS:

Width: 117 cm Height: 72 cm Depth: 62 cm Seat height: 42 cm

#### 366 METAL ROCKING 2-SEATER DIMENSIONS:





Width: 117 cm Height: 72 cm Depth: 68 cm Seat height: 42 cm

#### 366 METAL 3-SEATER





#### 366 METAL SOFA





#### DIMENSIONS:

Width: 117 cm Height: 72 cm Depth: 62 cm Seat height: 42 cm

#### 366 METAL ROCKING SOFA





#### DIMENSIONS:

Width: 117 cm Height: 72 cm Depth: 68 cm Seat height: 42 cm





#### DIMENSIONS: Width: 169 cm Height: 72 cm Denth: 62 cm

Seat height: 42 cm

## .....



366 METAL PLUS ARMCHAIR Shine Velvet Coll. - Bottle Green

Metal - Grey Gloss Oak - 03 Dark

#### 366 METAL PLUS SERIES - EXTENDED SIZE

366 METAL PLUS ARMCHAIR

After reissuing the wooden 366 Armchair, 366 Concept - Retro Furniture turned to 366 Metal, also designed by Chierowski in the 1960s, but one which had never been manufactured before. Now this unknown design is seeing the light of day for the first time. Lightweight, original and minimalist, it is available in different shades of metal, black to copper, to white. Perfect for a variety of interiors: from delicate Scandinavian to industrial lofts. . The 366 Metal series includes: 366 Metal Armchair, 366 Metal Rocking Chair, 366 Metal 2-Seater, 366 Metal Rocking 2-Seater, 366 Metal 3-Seater, 366 Metal Sofa and 366 Metal Rocking Sofa.

#### 366 METAL PLUS ARMCHAIR

366 METAL PLUS



#### DIMENSIONS: Width: 68 cm

Height: 75 cm Depth: 68 cm Seat height: 42 cm



Width: 68 cm Height: 75 cm Depth: 72 cm Seat height: 42 cm

#### 366 METAL PLUS



#### DIMENSIONS: Width: 122 cm

Height: 75 cm Depth: 68 cm Seat height: 42 cm

#### 366 METAL PLUS ROCKING 2-SEATER



Width: 122 cm Height: 75 cm Depth: 72 cm Seat height: 42 cm



#### DIMENSIONS:

#### DIMENSIONS:



#### 366 METAL PLUS SOFA





#### DIMENSIONS:

Width: 122 cm Height: 75 cm Denth: 68 cm Seat height: 42 cm

#### 366 METAL PLUS ROCKING SOFA





#### DIMENSIONS:

Width: 122 cm Height: 75 cm Depth: 72 cm Seat height: 42 cm







#### 366 METAL PLUS 3-SEATER



......

#### Width: 176 cm



FOX LOUNGE CHAIR

Deco Coll. - Jungle Green

Ash - 03 Dark

FOX 3-SEATER

#### **FOX SERIES**

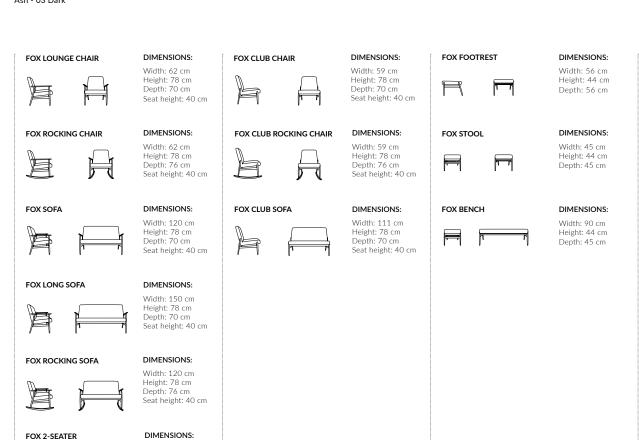
Width: 120 cm Height: 78 cm Depth: 70 cm Seat height: 40 cm

DIMENSIONS:

Width: 180 cm Height: 78 cm Depth: 70 cm Seat height: 40 cm

#### FOX LOUNGE CHAIR

The 300-190 Lounge Chair, designed in the 1960s, is often considered the second-most popular piece of Polish Mid-Century furniture aside from the 366. Its exclusive wooden design and exquisitely comfortable seat were once the pride of every Polish club and restaurant. The original wooden openwor structure makes it lightweight and compact. Contemporary reissue by 366 Concept is made of top quality hand-selected solid ash wood and finished with brass details, giving the product a touch of luxury. The Fox seats Series includes: Fox Lounge Chair, Fox Rocking Chair, Fox Sofa, Fox Long Sofa, Fox Rocking Sofa, Fox Club, Fox Club Rocking Chair, Fox Club Sofa, Fox Footrest, Fox 2-Seater, Fox 3-Seater, Fox Stool, Fox Bench and Fox Bag.



.....

366 TRIANGLE COFFEE TABLE S

#### 366 TABLE SERIES

366 TRIANGLE COFFEE TABLE S

Furniture series based on the legendary 366 Armchair designed by Józef Chierowski in 1962. Its compactness and comfort make it ideal for apartaments and commercial spaces alike. The 366 Armchair is an Icon of Mind-Century Polish Design. Over 500,000 copies were manufactured between the 1960s and the 1980s. Now, over 30 years later, it has been revided, based of Józef Chierowski's original design. The 366 Tables Series includes: 366 Small Coffee Table S, 366 Long Coffe Table M, 366 Round Coffe Table S, 366 Round Coffe Table M and 366 Big Coffe Table.

#### 366 TRIANGLE DIMENSIONS: 366 ROUND DIMENSIONS: 366 RECTANGLE DIMENSIONS: COFFEE TABLE M COFFEE TABLE L **COFFEE TABLE S** Width: 100 cm Width: 55 cm Width: 60 cm Lenght: 55 cm Lenght: 60 cm Lenght: 55 cm $\mathbb{Z}$ Height: 38 cm Height: 42 cm Height: 42 cm 366 TRIANGLE 366 ROUND DIMENSIONS: DIMENSIONS: **COFFEE TABLE M** COFFEE TABLE S Width: 90 cm Lenght: 46 cm Width: 53 cm Lenght: 53 cm $\mathbb{M}$ Height: 42 cm Height: 38 cm

.....

# 1 7 4

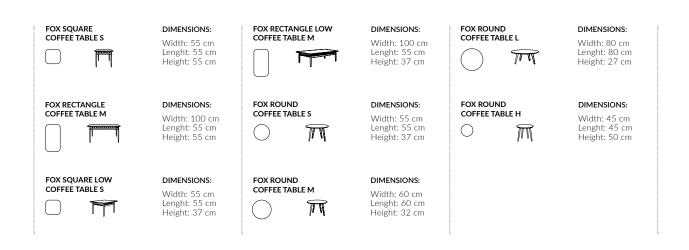
124

#### **FOX TABLE SERIES**

FOX ROUND COFFEE TABLE - M & L

Designed by 366 Concept as a perfect addition to the Fox Lounge Chair - the Icon of Polish Mid - Century Design. The ideal companion to retro interiors. A great solution for anyone looking for an exclusive coffee table made of hand selected solid ash wood with brass finishing. Take it home and enjoy its timeless beauty and quality for years.

FOX ROUND COFFEE TABLE - M & L Ash - 03 Dark



.....

# CUSHIONS SERIES SQUARE CUSHION S We pay attention to every

We pay attention to every detail. Each component of our furniture is hand-finished with care by experienced craftsmen, beautiful and highly resistant fabrics selected by our professional stylists, refecting current fashion trends in Paris, Milan and London. Our Accessories are made 100% of recycled foam filing, leaving minimum carbon footprint. Production is based entirely in Poland, using only materials from European suppliers. Many colors & various texstiles providen numerous possibilities for creating customized cushions settings. Take it home and enjoy its timeless beauty and quality for years.



RECTANGLE CUSHION S 28 Without Piping / with Piping Width: 48 cm Lenght: 28 cm	SQUARE CUSHION \$ 45 Without Piping / with Piping Width: 45 cm Lenght: 45 cm	CIRCLE CUSHION XS 25 Without Piping / with Piping	DIMENSIONS: Width: 25 cm Lenght: 25 cm
RECTANGLE CUSHION M 38 Without Piping / with Piping Width: 58 cm Lenght: 38 cm	SQUARE CUSHION M 55 Without Piping / with Piping Width: 55 cm Lenght: 55 cm	CIRCLE CUSHION S 45 Without Piping / with Piping	<b>DIMENSIONS:</b> Width: 45 cm Lenght: 45 cm
		CIRCLE CUSHION M 55 Without Piping / with Piping	<b>DIMENSIONS:</b> Width: 55 cm Lenght: 55 cm

200-190 DINING CHAIR Velvet Coll. - Mouse Grey Ash - 03 Dark

#### 200-190 SERIES

DINING CHAIR

Contemporary reissue of Type 200-190 Chair designed in the 1960s. The Chair became an unquestionable Icon od Mid-Century Polish Design thanks to its luxury and elegance. The upholstered chair's light form, as well as the use of ash wood with brass details, give it an air of quality and timelessness that continues to impress. The 200-190 Series includes: 200-190 Chair, 200-190 Bench, 200-190 Rocking Bench, 200-190 Bar Stool S, 200-190 Bar Stool M, 200-190 Basic Bar Stool S and 200-190 Basic Bar Stool M.



.....

# FABRICS COLLECTIONS

We offer beautiful and highly stain resistant fabrics, selected by our professional stylists, reflecting current fashion trends in Paris, Milan and London.

#### TWEED COLLECTION - 8 COLORS

A classic TWEED with a modern twist. This Scottish woollen fabric was used to make jackets in the 1960s. Now the timeless herringbone pattern has returned in a range of trendy colors. We offer several shades of beige and grey, perfect for Scandinavian and Loft interiors - with a Retro touch.

#### FABRIC TYPE Flat Woven Fabric

#### MARTINDALE ABRASION 20 000 cycles (Category A)

WEIGHT  $286 \text{ G/M}^2 \pm 10 \text{ G/M}^2$ 

PILLING 4/5





#### **LOFT COLLECTION - 10 COLORS**

#### WATER CLEAN & STAIN RESISTANT

The LOFT fabrics boast an incredible depth of colour an silky softness. Combining 2 colors of thread gives the fabric a multi-dimensional look and an appearance of depth, ideal for a loft or modern interior. The fabric's special stain-resistant coating makes it easy to clean.



#### MARTINDALE ABRASION 40 000 cycles (Category A)

**WEIGHT** 429 G/M<sup>2</sup> ± 10 G/M<sup>2</sup>

PILLING 4/5





### **DENIM COLLECTION - 10 COLORS**WATER CLEAN

The DENIM collection, with a texture reminiscent of frayed jeans, gives furniture a well-worn originality. The 85% cotton fabric is both breathable and durable. Its elasticity means that it keeps its shape and does not wrinkle. Burn-resistant it has passed the cigarette test - it is ideal for restaurants, clubs and hotels.

FABRIC TYPE Cotton Fabric

MARTINDALE ABRASION 36 000 cycles

WEIGHT  $420 \text{ G/M}^2 \pm 10 \text{ G/M}^2$ 

PILLING





#### **DECO COLLECTION - 7 COLORS**

#### WATER CLEAN & STAIN RESISTANT

DECO - Craving a touch of tropical warmth at home? Thanks to the unique Deco fabric collection, you can enliven your interiors with the inimitable shapes and colors of the tropics. The collection is based on carefully selected prints, ensuring each piece of furniture will continue to bring joy over the years, despite the changing fashions. Instead of dominating the interior, these chairs will serve as the perfect accent pieces. The fabrics are suitable for both indoor and outdoor use.

**FABRIC TYPE** Screen Printed

MARTINDALE ABRASION 50 000 cycles

WEIGHT  $330 \text{ G/M}^2 \pm 5 \text{ G/M}^2$ 

PILLING 4/5



PINEAPPLE

White

**PINEAPPLE** 

Beige





Beige



Turquoise



**FLAMINGOS** Powder Pink



#### **VELVET COLLECTION - 23 COLORS**

WATER CLEAN & STAIN RESISTANT

The VELVET collection is synonymous with luxury and elegance. Velvet has delighted since its arrival in Europe, providing a roual feel. this extremely tactile fabric, available in a soft colour palette that plays with the light, fits a broad range of interiors, adding a touch of glamour to any home. The fabric's special stain resistant coating makes it easy to clean.

**FARRIC TYPE** Velvet Fabric

MARTINDALE ABRASION 47 000 cycles (Category A)

WEIGHT  $483 \text{ G/M}^2 \pm 10 \text{ G/M}^2$ 

**PILLING** 4/5



128



## SHINE VELVET COLLECTION - 18 COLORS WATER CLEAN

Shine Velvet is a French Velvet, a type of woven tufted fabric in which the cut threads are evenly distributed, with a short dense pile, giving it a distinctive soft feel. By extension, the word velvety means "smooth like velvet. Velvet collection make each interior element will be born in Versailles.Comfort cloth furniture from this collection will be exclusive decoration of any interior.

FABRIC TYPE Velvet Fabric

MARTINDALE ABRASION 115 000 cycles

WEIGHT 430 G/M  $^2$  ± 10 G/M  $^2$ 

PILLING 4/5





#### **CORD COLLECTION - 13 COLORS**

CORD fabric is very soft and pleasant to the touch, and at the same time an extremely strong and durable velvet fabric with an interesting, albeit classic texture. Perfect as a cover of the whole piece of furniture, a single element or as a material for elegant and stylish accessories.

FABRIC TYPE Velvet Fabric

MARTINDALE ABRASION 100 000 cycles

**WEIGHT** 380 G/M<sup>2</sup> ± 5%

PILLING 4





#### **WOOL COLLECTION - 12 COLORS**

The WOOL collection uses new-generation fabrics made from natural materials. Weaving long, smooth wild flax fibre between the wool creates an eye-catching 2-tone colour inspired by precious stones. The addition of flax makes WOOL fabrics less flammable, which means that they are ideal for commercial interiors, such as hotels or restaurants.

#### FABRIC TYPE Wool Fabric

#### MARTINDALE ABRASION >= 50 000 cycles

**WEIGHT** 435 G/M<sup>2</sup> ± 5% (610 g/lin.m ± 5%)

PILLING 4/5





# ECO LEATHER COLLECTION - 8 COLORS WATER CLEAN & WATER BLOCK

ECO LEATHER - Perfectly imitates natural leather - The imprinted material texture perfectly captures its look. Eco Leather fabric is as soft and delicate as natural material but it is distinguished by better usable attributes - it is more heavy-duty and more abrasion resistant, it does not get dark after contact with water.

#### FABRIC TYPE Eco Leather Fabric

#### MARTINDALE ABRASION 50 000 cycles

WEIGHT 480 G/M<sup>2</sup>



# WOOD

We use solid oak and ash wood to make our furniture. We offer ecological matt water-based varnishing. We season the wood we use for at least 7 years before using it in production. It comes from trusted suppliers, so we can guarantee the best possible durability. To ensure that particular components aesthetically match the frame perfectly, the wood is always hand selected by our specialists.

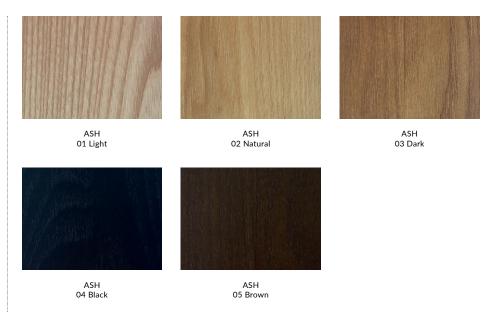


#### **WOOD COLLECTION - ASH - 5 COLORS**

A light-colored species with an open grain and a coarse texture similar to oak, Ash is relatively dense with good working and finishing properties. The wood of Ash is economically important due to its strength, hardness, weight, and shock resistance.

**TYPE** Ash

**AGE** Min. 7 years



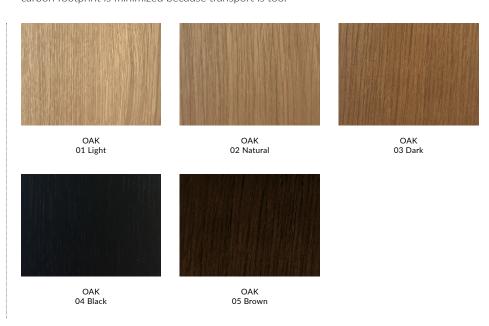


#### **WOOD COLLECTION - OAK - 5 COLORS**

Oak wood is generally straight-grained and has an uneven texture. Oak wood is a good choice in terms of eco-friendliness. Our craftsmen take it a step further and select sustainably-grown local wood as much as possible. That means you're not contributing to deforestation, rainforests stay intact, local ecology is protected from the transport of invasive species, and the carbon footprint is minimized because transport is too.



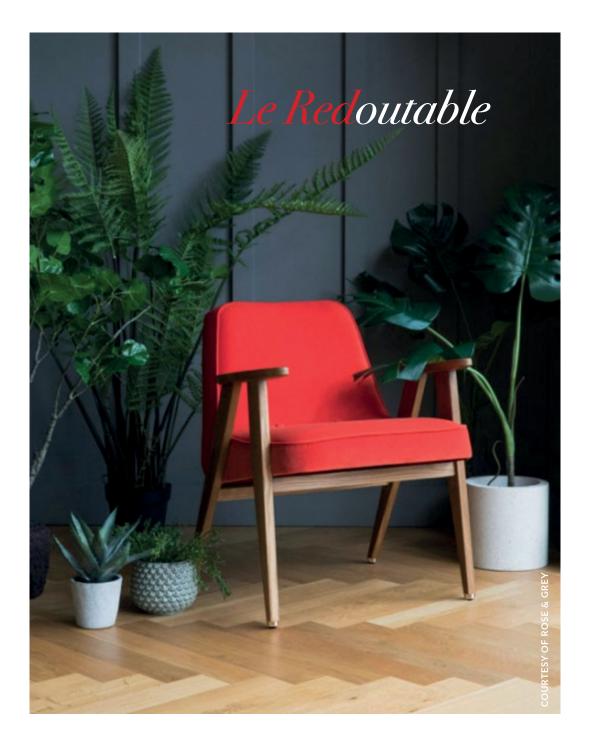
Min. 7 years



Find out more about our products, fabrics & wood collection on our website. Feel free to create colorful and customized furniture settings with your individual touch at: 366concept.com

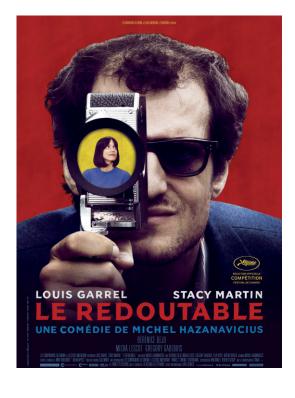
#### **REDOUTABLE**

Red is associated with passion, desire, energy and determination. It is a color which stands out and often associated with femininity, it's usually a more popular color choice by women. Red has strong connections to desire, lust and sexuality. When somebody is dressed in red they are often seen as more attractive.



**366** ARMCHAIR





# LE REDOUTABLE

366 Armchair designed by Jozef Chierowski in 1962 had appeared lately in Michel Hazanavicius movie "Le Redoubtable", about famous french director Jean-Luc Godard. As you can see on the pictures from the movie Godard had a 366 Armchair in red color at his Parisian apartment in the 60s.



135

# NEWS!

# 366 ARMCHAIR IN THE DESIGN MUSEUM LONDON

#### OMA/AMO PRESENTS THE PAN-EUROPEAN LIVING ROOM

366 Concept's flagship piece: 366 Armchair, designed by Jozef Chierowski in 1962, has been selected for the opening exhibition of The Design Museum London! The exhibition by OMA, called The Pan-European Living Room is a room furnished with a piece of design from each of the 28 EU member states. In response to the recent Brexit vote, the installation proposes that our very notion of the domestic interior has been shaped by an ideal of European cooperation and trade.

OMA, the architecture practice founded by Rem Koolhaas, presents The Pan-European Living Room. The centrepiece of the room is a vertical blind in the form of the OMA-designed barcode flag for the EU. 366 Armchair named an Icon of European Design by the OMA Architects exhibition for Design Museum London.







136

# THANK YOU!







366 CONCEPT was founded in 2014 out of a love for Retro Design, by the duet of Agata Górka an interior architect and graphic designer and Maciej Cypryk a businessman and a lover of retro design.

THANK YOU for your continued support, we appreciate the trust you have placed in us and we look forward to working with you in the years to come. All our love goes out to our distributors, architects, clients, the Creative Dream Team at 366 Concept - Retro Furniture and our wonderful friends, without whom we would never have been able to create these amazing images. Without your passion, magic, energy and help it would not have come to fruition.

We would especially like to thank Yoanna Szewczyk, Ania Nadolska and her retro restaurant "Piknik", Natalia Buczkowska, Amanda Kubiak, Justyna Eckersdorf and her daughters, Kasia Jasinska, Aneta Mamos and her Parisian restaurant "Motywy", Kamila Sokolska, Magda Crevoisier, Anna Moskal, Amelie Delbos and her boyfriend Greg and their dog Felix, Olivier Zacchello, Chloe Wadycki, Elodie Lenoir, Anna Grużewska, Jurek Owsiak - WOŚP, Bartłomiej Topa, Maja Sablewska, Michał Przeździk -Buczkowski, Gaja Foundation, Polish Institut - Paris, Art Inkubator - Łódź, AmericanVintage, Disney, Nike, Lacoste, Empik, Oma Architects, Design Museum in London, Etno Cafe, "Sablewskiej sposób na..." - Polish TV Show, "Dance with the Stars" French TV Show", "Mille et une vie" - French TV Show, VIP Club at Maison & Objets - Paris, Hotel Amour, Hotel Rose Bourbon, Marcel & Clementine Restaurant, Le Redoutable Production - I Mediate Clearance.

#### Concept, Art Direction, Design, Styling, Graphic Design & Layout:

Agata Górka with 366 Concept - Retro Furniture Creative Team

#### **Picture Credits:**

366 Concept - Retro Furniture Courtesy of Monoqi, Rose & Grey, The Box Riccione

#### Spots:

Hotel Rose Bourbon - Paris

Marcel & Clementine Restaurant - Paris

Hotel Amour - Paris

Hotel Box Riccione - Riccione

Parisian Apartment - 75007 Paris

Motywy Restaurant - Lodz

Piknik Restaurant - Lodz





# POLISH MID-CEN DESIGN FROM P TO THE SINCE 1960

+48 570 480 190 +48 533 326 366

hello@366concept.com business@366concept.com orders@366concept.com

366concept.com



Made with **(P)** in Poland

**ICONS SINCE 1960**